



21 CENTURY MARKETING CORPORATION

Business Plan

Products :

- ▶ Health Care
- ▶ Beauty Care
- ▶ Personal Care
- ▶ Home Care
- ▶ Agriculture Products

Type of Income

- ▶ Retail Profit : 50%
- ▶ Self Purchase Income
- ▶ Referral Income
- ▶ Rank Reward Income
- ▶ Leadership Income
- ▶ Stock Bonus
- ▶ Star Fund
- ▶ Traveling Fund
- ▶ Bike Fund
- ▶ Car Fund
- ▶ House Fund
- ▶ Flight Fund
- ▶ Luxury Fund
- ▶ Family Fund
- ▶ VIP Fund
- ▶ Welfare Fund
- ▶ Bonanza
- ▶ National & International Tour

Joining Free

Retail Profit : 50%

- ▶ Purchase 1 Product and get 1 Product Free (All Product 1+1)

Self Purchase Income : 10% (on BV)

- ▶ You will get 10% Income on your Total Self Purchase Business Volume(BV).

Referral Income : 7.5% (on BV)

- ▶ You will get 7.5% Commission on All Your Direct Sponsor's Self Purchase Business Volume(BV).

Rank Reward Income

- ▶ Your Rank Reward Income will be calculated on the basis of Total Team Business Volume. All Business Volume will accumulate for next Reward Income. For rewards Income it is necessarily to have 50-50% Business Volume from at least Two Teams or 50% Business Volume from One Team and other 50% Business from All other Teams. If any Team does not generate 50% business, then Total Business Volume from All teams get calculated for reward accordingly.

Rank Reward

Rank	Total Team BV	Reward Income
One Star	10,000	250
Two Star	20,000	250
Three Star	50,000	750
Four Star	1,00,000	1,250
Five Star	2,00,000	2,500
Six Star	4,00,000	5,000
Seven Star	10,00,000	15,000
Super Star	20,00,000	25,000
Silver Star	40,00,000	50,000
Gold Star	1 CR	1,50,000
Ruby Star	2 CR	2,50,000
Emerald Star	4 CR	5,00,000
Yellow Sapphire Star	10 CR	15,00,000
Blue Sapphire Star	20 CR	25,00,000
Diamond Star	40 CR	50,00,000
Chairman Star	100 CR	1 CR

Leadership Income

- ▶ This Income will be given up to 15 Levels. On these level incomes generated of your team like self purchase Income, Referral Income and Rank Reward Income will be given according to the percentage shown in the Chart.

Leadership Income

Level	Income %
1.	10%
2.	6%
3.	5%
4.	4%
5.	3%
6.	2%
7.	2%
8.	2%
9.	2%
10.	2%
11.	2%
12.	2%
13.	1%
14.	1%
15.	1%

Stock Bonus : 1.5%

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You can open any C&F, District Distributor or Health Center from your Referral and by this you will get 1.5% commission of Total Business Volume of billing done on Associate ID every month from these centers.

Royalty Income

All qualified Super Stars and above qualified stars are eligible for Royalty Income on company sale of Total Business Volume of every month. Royalty Income will be given according to the Leadership Income and Qualified Rank. For qualified royalty it is necessarily to have 50-50% Business Volume from at least Two Teams or 50% Business Volume from One Team and other 50% Business Volume from all other teams. If any Team does not generate 50% Business Volume then Total Business Volume from All Teams get calculated for Royalty accordingly.

Royalty and Required BV

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Royalty	% of Company BV Turnover	Star Rank	Monthly Team BV for Qualified
Star Fund	1.5%	Super Star	60,000 BV
Traveling Fund	1.5%	Silver Star	1,00,000 BV
Bike Fund	1%	Gold Star	2,00,000 BV
Car Fund	1%	Ruby Star	3,00,000 BV
House Fund	.50%	Emerald Star	4,00,000 BV
Flight Fund	.50%	Yellow Sapphire Star	6,00,000 BV
Luxury Fund	.50%	Blue Sapphire Star	8,00,000 BV
Family Fund	.50%	Diamond Star	10,00,000 BV
VIP Fund	.50%	Chairman Star	20,00,000 BV

Royalty Distribution Formula

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$$\frac{\text{Determined \% of Total Company BV Turnover} \times \text{Leadership Income of each Qualified member}}{\text{Total Leadership Bonus of all Qualified members taking that Royalty}}$$

Welfare Fund

- ▶ 1% fund of Company's monthly Total Business Volume will be generated for the help of Active Associate in time of Death while working in Company. Fund will be given to his/her Family(One Time). For Active 500BV compulsory on his/her ID. This fund will also use in Social activities By company.

BEST BUSINESS OPPORTUNITY

Bank Details

AXIS BANK

Ac.No.: **919020028974951**

IFSC : **UTIB0001984**

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THANK YOU