



21 CENTURY MARKETING CORPORATION

Business Plan

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Products :

- ▶ Health Care
- ▶ Beauty Care
- ▶ Personal Care
- ▶ Home Care
- ▶ Agriculture Products

Type of Income

- ▶ Sponsor Income
- ▶ Daily Bonus
- ▶ Retail Profit : 50%
- ▶ Self Purchase Income
- ▶ Referral Income
- ▶ Rank Reward Income
- ▶ Leadership Income
- ▶ Stock Bonus
- ▶ Star Fund
- ▶ Traveling Fund
- ▶ Bike Fund
- ▶ Car Fund
- ▶ House Fund
- ▶ Flight Fund
- ▶ Luxury Fund
- ▶ Family Fund
- ▶ VIP Fund
- ▶ Welfare Fund
- ▶ Bonanza
- ▶ National & International Tour



Joining Free

Sponsor Income

You will get 200/- Sponsor Income on Direct Sponsor Purchase of 1PV.
This income will be Generated on Daily Basis.

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Daily Bonus Income

Daily Team PV	Daily Bonus Income
10	1000/-
25	1500/-
60	2000/-
140	5000/-
300	10000/-
700	25000/-
1500	50000/-
3500	100000/-

For Daily Bonus Income it is compulsory to have 50-50% PV from at least Two Teams or 50% PV from One Team and other 50% PV from All other Teams. If any Team does not generate 50% PV, then Total PV from All teams get calculated for Daily Bonus accordingly. This income will be generated on Daily Basis and on Daily New PV. According to Daily Team PV, You will get only one top slab of Daily Bonus in a day.

Retail Profit : 50%

- ▶ Purchase 1 Product and get 1 Product Free
(All Product 1+1)

Self Purchase Income : 10% (on BV)

- ▶ You will get 10% Income on your Total Self Purchase Business Volume(BV).

Referral Income : 7.5% (on BV)

- ▶ You will get 7.5% Commission on All Your Direct Sponsor's Self Purchase Business Volume(BV).

Rank Reward Income

- ▶ Your Rank Reward Income will be calculated on the basis of Total Team Business Volume. All Business Volume will accumulate for next Reward Income. For Rewards Income it is compulsory to have 50-50% Business Volume from at least Two Teams or 50% Business Volume from One Team and other 50% Business from All other Teams. If any Team does not generate 50% business, then Total Business Volume from All teams get calculated for reward accordingly.

Rank Reward Chart

Rank	Total Team BV	Reward Income
One Star	10,000	250
Two Star	20,000	250
Three Star	50,000	750
Four Star	1,00,000	1,250
Five Star	2,00,000	2,500
Six Star	4,00,000	5,000
Seven Star	10,00,000	15,000
Super Star	20,00,000	25,000
Silver Star	40,00,000	50,000
Gold Star	1 CR	1,50,000
Ruby Star	2 CR	2,50,000
Emerald Star	4 CR	5,00,000
Yellow Sapphire Star	10 CR	15,00,000
Blue Sapphire Star	20 CR	25,00,000
Diamond Star	40 CR	50,00,000
Chairman Star	100 CR	1 CR

Leadership Income

- ▶ This Income will be given up to 15 Levels. On these level incomes generated of your team like self purchase Income, Referral Income and Rank Reward Income will be given according to the percentage shown in the Chart.

Level	Income%
1	10%
2	6%
3	5%
4	4%
5	3%
6	2%
7	2%
8	2%
9	2%
10	2%
11	2%
12	2%
13	1%
14	1%
15	1%

Stock Bonus : 1.5%

You can open any C&F, District Distributor or Health Center from your Referral and by this you will get 1.5% commission of Total Business Volume of billing done on Associate ID every month from these centers.

Royalty Income

All Qualified Super Stars and above Qualified Stars are eligible for Royalty Income on company sale of Total Business Volume of every month. Royalty Income will be given according to the Leadership Income and Qualified Rank. For qualified Royalty it is compulsory to have 50-50% Business Volume from at least Two Teams or 50% Business Volume from One Team and other 50% Business Volume from all other teams. If any Team does not generate 50% Business Volume then Total Business Volume from All Teams get calculated for Royalty Qualified accordingly.

Royalty and Required Qualified BV

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Royalty	% of Company BV Turnover	Star Rank	Monthly Team BV for Qualified
Star Fund	1.5%	Super Star	60,000 BV
Traveling Fund	1.5%	Silver Star	1,00,000 BV
Bike Fund	1%	Gold Star	2,00,000 BV
Car Fund	1%	Ruby Star	3,00,000 BV
House Fund	.50%	Emerald Star	4,00,000 BV
Flight Fund	.50%	Yellow Sapphire Star	6,00,000 BV
Luxury Fund	.50%	Blue Sapphire Star	8,00,000 BV
Family Fund	.50%	Diamond Star	10,00,000 BV
VIP Fund	.50%	Chairman Star	20,00,000 BV

Royalty Distribution Formula

Determined % of Total Company BV Turnover \times Leadership Income of each Qualified member

Total Leadership Bonus of all Qualified members taking that Royalty

Welfare Fund

- ▶ 1% fund of Company's monthly Total Business Volume will be generated for the help of Active Associate in time of Death while working in Company. Fund will be given to his/her Family(One Time). For Active 500BV compulsory on his/her ID. The age of the associate should be between 18 to 60 years. This fund will also use in Social activities By company.

BEST BUSINESS OPPORTUNITY

Bank Details

State Bank of India
21 Century Marketing
Corporation
Ac.No.: **39668977182**
IFSC : **SBIN0051456**
Haibowal, Ludhiana

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THANK YOU